



Duties of a Disaster Aid USA Ambassador

Club Presentations – most Rotary clubs allot approximately 20 minutes for their program. When you are introduced, if you are using the DVD, speak only briefly and play the DVD as soon as possible. This will give your audience a complete overview of the project. Then ask for questions, or if appropriate share your own experiences. It is important the message be consistent.

Note: It is most important to establish, if possible a relationship with the district Governor, District Governor Elect, District Governor Nominee and Assistant Governors. The District Governor s are the key component of getting support, so a good working relationship is essential. In particular, establishment of a relation with the District Governor Nominee is important long before they become District Governors and before they to to San Diego for the training. Get on the agenda at the district conference; this will give big paybacks in establishing awareness and club sponsorship.

Submission of monthly reports: To DAUSA Puablic Relation Director outlining your activities and presentations

Establish relationships: With the clubs or organizations in your area. Once a club has had a presentation it is difficult for it not to sponsor a Family Survival Pack. Staying in front of club members remind them that disasters continue to come more frequently and at a greater magnitude.

Establish a relationship: With youth organizations in your area, including Interact, Rotaract clubs, and other school and church groups. Young people want to make a difference in the world and this is an easy way to show them how they can become involved and save lives. Display the Pack at youth conferences and events, where appropriate, ask to be on the agenda.

Whenever possible display the Family Survival Pack and Tent: At club fundraisers and community events; this is the key to raising community awareness. This is one of the few Rotary-related projects that people can see, touch and feel. It not only raises community awareness of Disaster Aid USA, but also Rotary. It is a great recruiting tool for Rotary. When you set up the tent please follow the instructions carefully. Our tent is large and does not give a good impression if it is not set up correctly.

Develop fun fundraisers that appeal to youth: They can complete to erect the tent quickly and be sponsored to “survive” in it overnight, organize a 5K Run or other competition that requires participant sponsorship, host an auction or concert benefit, challenge local Rotary Clubs or other organizations to match their efforts, etc.

Suggestion: The Urban Campout is a way to showcase your club and its endeavors. Simply put, your camp out for a weekend (44hours), 2 nights right in the middle of your city! It’s a great draw that will attract press coverage, donations and new Rotarians.

Name: _____ Address: _____ City: _____
State: _____ Zip-Code: _____ Phone(h.): _____ Cell: _____ Skype: _____
email: _____ Rotary Club: _____ District: _____

Brief bio:

I have access to the following equipment:

Laptop: Yes: _____ No: _____

Digital Projector: Yes: _____ No: _____

I have experience presenting to large groups: Yes: _____ No: _____

I agree to represent Disaster Aid USA and make presentations to Rotary Clubs and other interested organizations, making full use of the promotional resources sent to me by Disaster Aid USA. I will endeavor to make one presentation per month (12 per year) in order to keep people in my area up to date on the ongoing efforts of Disaster Aid USA.

Sign: (returning by email) is your electronic signature)

Thank you,

Please fax completed from to Bob Grill, at (410 956. 3833) or e-mail grill@disasteraidusa.org